

Hope - Children of Ukraine

Hope - Children of Ukraine project report

2024



December 2023

January 2025

90
students

200
students

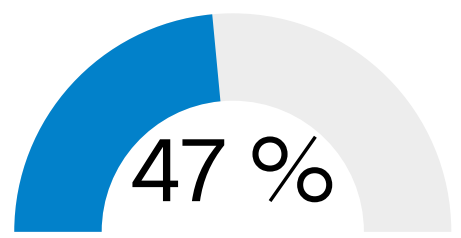
11
groups

28
groups

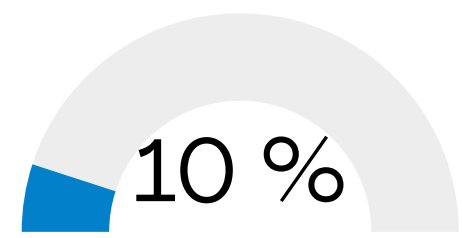
5
teachers

10
teachers

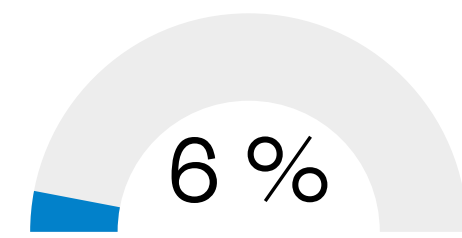
Categories of children under the care of the Foundation



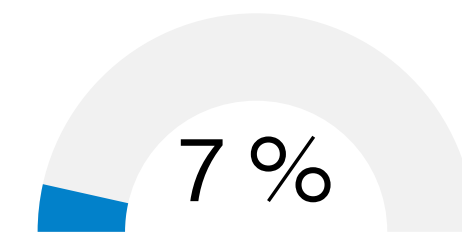
Internally displaced person



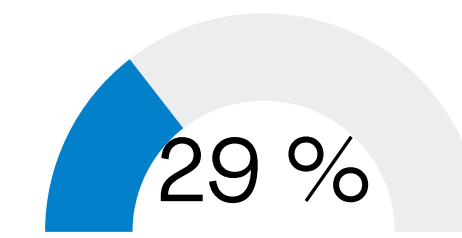
Children of fallen soldiers



Children of military personnel



Large families



Traumatized children

Organizational structure of the Fund



Arthur Olshansky
FOUNDER, CEO



Olga Leontieva
Methodologist



Yana Stetsenko
Psychology



Vita Cherpak
Director - Marketing



Iryna Lutsenko
Business Development
Manager



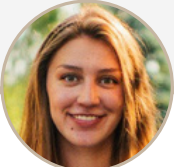
Maria Ostapenko
Administrator



Volodymyr Solomiienko
Digital Marketing
Service Manager



Rhoda
Teacher



Anna Rybak
Teacher



Yevheniia Bodnar
Teacher



Nataly Landau
Teacher



Adora
Teacher



Anna
Teacher



Viktoriya Tymoshenko
Teacher



Oleksandra Stus
Teacher

Key achievements in the field of education



CRM System Voopty

Implemented for storing student data and managing lessons, along with attendance analysis.



LMS System itslearning

Centralized system for all groups, interactivity and adaptability (videos, surveys, tests, etc.), reporting



Chat Bot

Automated reminders for lesson start times



Motivation Program

At the end of the school year, the best students receive valuable prizes



Textbooks

Purchased for all students



Speaking Club

It is held monthly with everyone



Native Speaker Meeting

Introduced sessions where a native speaker shares about their country



IT-course

At the IT course, teenagers receive the necessary programming skills, creative technological projects, and knowledge

Key achievements of the humanitarian direction

657 \$

Christmas Dreams

Gifts for 4 large families

176 \$

Help for teachers

2 battery substations for teachers living in the occupied territories.

490 \$

Assistance to the Foundation's children

The needs of children were identified and humanitarian aid was provided (telephone, clothes, orthopedic chair, shoes, hygiene)

1707 \$

Families of Kharkiv

purchase of Rozetka certificates within 6 months for 10 children (5 families)

4466 \$

Department of Rehabilitation of Children with Disabilities

purchase of medical equipment, creation of a website for them and posting information about them on the Foundation's website

440 \$

Motivational program

Gifts for the best students in English courses



Project "Motivation
for successful
study and
attendance"



The best students received:
18 thermal mugs
8 shoppers
6 t-shirts



Project "Christmas Dreams"

The budget for this project is 657 \$

**Umansky family -
7 children**

This family to leaved
the occupied Nova
Kakhovka together with
adopted children

**The family of an
IT specialist**

In this family dad left a
prestigious, high-paying
job to volunteer on the
front lines

**Turovsky family -
10 children**

This large families
decided to stay in their
native villages and help
the territorial defense
and the Armed Forces
of Ukraine, making
stoves for soldiers

**Shovtenko family
- 10 children**

This large families helped
the territorial defense,
preparing food for defense
in the first months of the
war, and hosting
displaced persons in their
homes

CHRISTMAS DREAMS

THE UMANSKY FAMILY



Christmas dreams of the children of the Umansky family

Andriy, 12 years old.
Dream is a red hat and
scarf
10\$

Veronika, 10 years old.
Dream is a picture by
numbers
7\$

Ivanna, 9 years old.
Dream - a hat and a scarf
or a uniform for
gymnastics - black tights
and a sweater
8\$

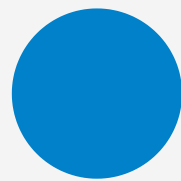
Petryk, 7 years old.
Dream is a sled
14\$

Bohdan, 11 years old.
Dream is a picture by
numbers
7\$

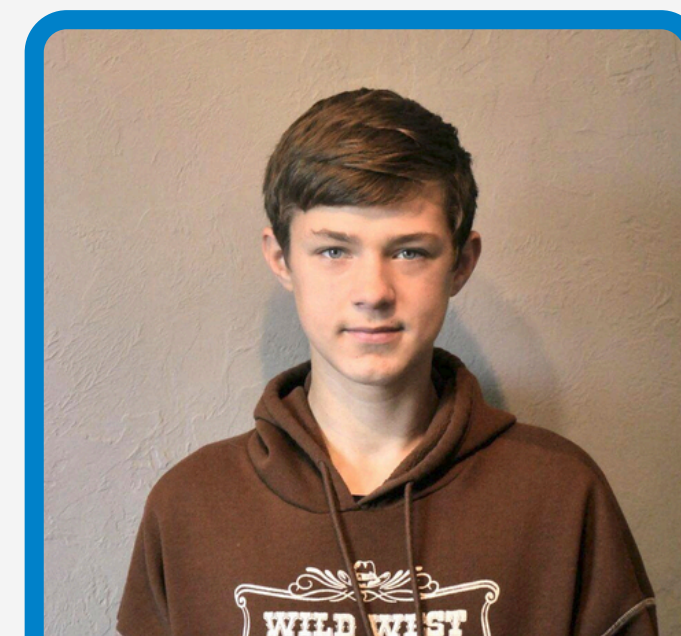
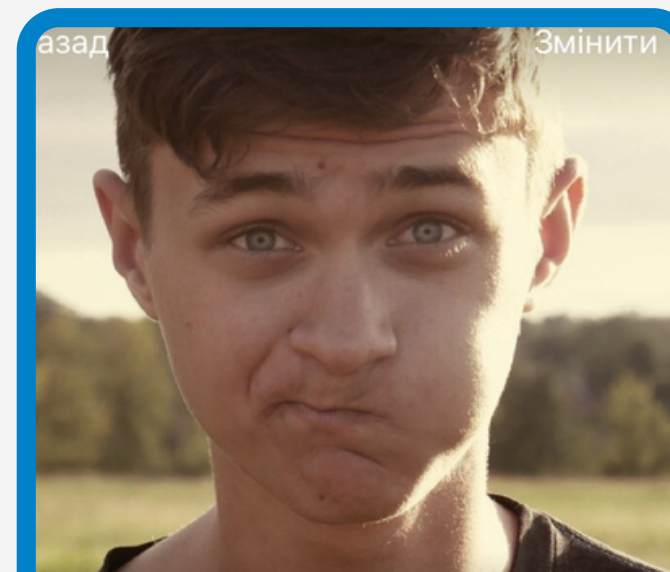
Sofia, 9 years old.
Dream - a children's
microphone with a column
with a golden flash drive
8\$

Alice, 6 years old.
Dream is a doll,
a soft toy
15\$

CHRISTMAS DREAMS



THE TUROVSKY FAMILY



Christmas dreams of the children of the Turovsky family

Bohdan, 16 years old.
Dream is a power bank.
14\$

Nazar, 14 years old.
Dream is a big bag
chair.
22\$

Myroslav, 13 years old.
Dream is an electric
burner for drawing on
wood.
17\$

Angelina, 10 years old.
The dream is an easel,
new paints and pencils
27\$

Oleksandr, 6 years old.
The dream is a Lego
designer
19\$

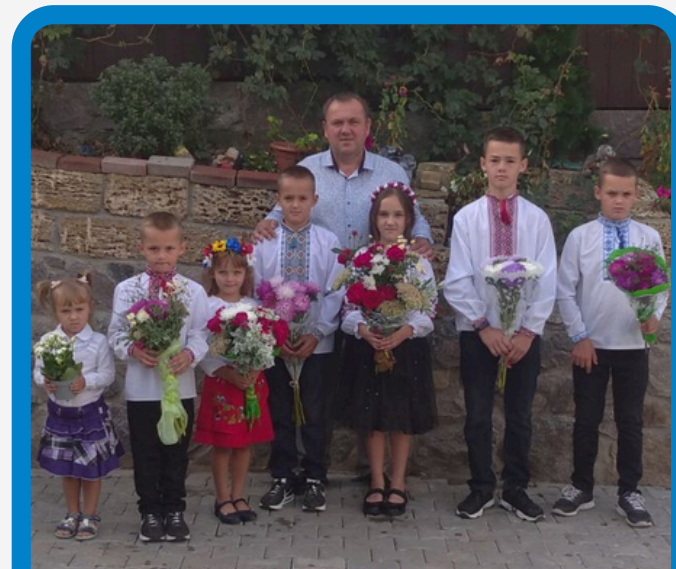
David, 4 years old.
The dream is a toy
educational computer.
27\$

Pollyanna, 6 months.
A dream is a toy for a
baby.
10\$

CHRISTMAS DREAMS



THE FAMILY SHOVTENKO



Christmas dreams of the children of the Shovtenko family

Volodymyr, 14 years old.
The dream is
a power bank
14\$

Daniil, 13 years old.
The dream is a music
column
27\$

Ulyana, 12 years old.
The dream is a music
column
27\$

Oleksandr, 10 years old.
The dream is a smart watch
20\$

Timofey, 8 years old.
The dream is a racing
car on the remote
control
25\$

Diana, 6 years old.
The dream is a big doll.
30\$

Anna, 4 years old.
The dream is a big doll.
30\$

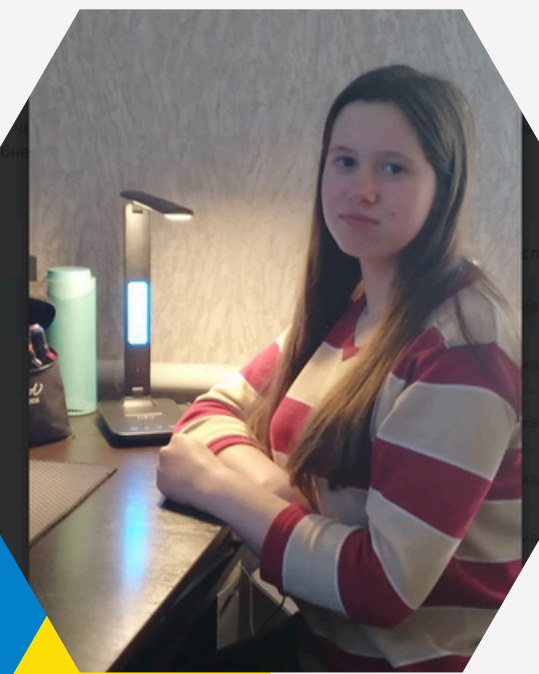
Matvii, 3 years old.
The dream is a tractor
with a trailer
20\$

Valentina, 2 years old.
A dream is a doll
10\$

Benjamin, 6 months.
A dream is a musical toy
in bed
12\$

Humanitarian Aid for family:

- Families from Kharkiv received vouchers from Rozetka worth 1707 \$ for 6 months





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Humanitarian Direction "Humanitarian Aid for Children of the Project"

- Conducted a mailing among the project's children to identify needs for humanitarian aid.
- A needs analysis was carried out, on the basis of which the project "Humanitarian Aid for Children of the Project" was implemented.
- The children received a phone, an orthopedic chair, headphones, hygiene, clothes and shoes for their mother.
- \$490 was spent on this project (4 childrens).

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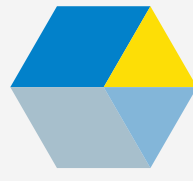
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Humanitarian Aid for teachers:

- Two teachers were supplied with batteries to ensure uninterrupted electricity. Victoria lives in Sumy, and Natalia lives in Kherson. Both teachers live in regions that are under frequent shelling by Russia.



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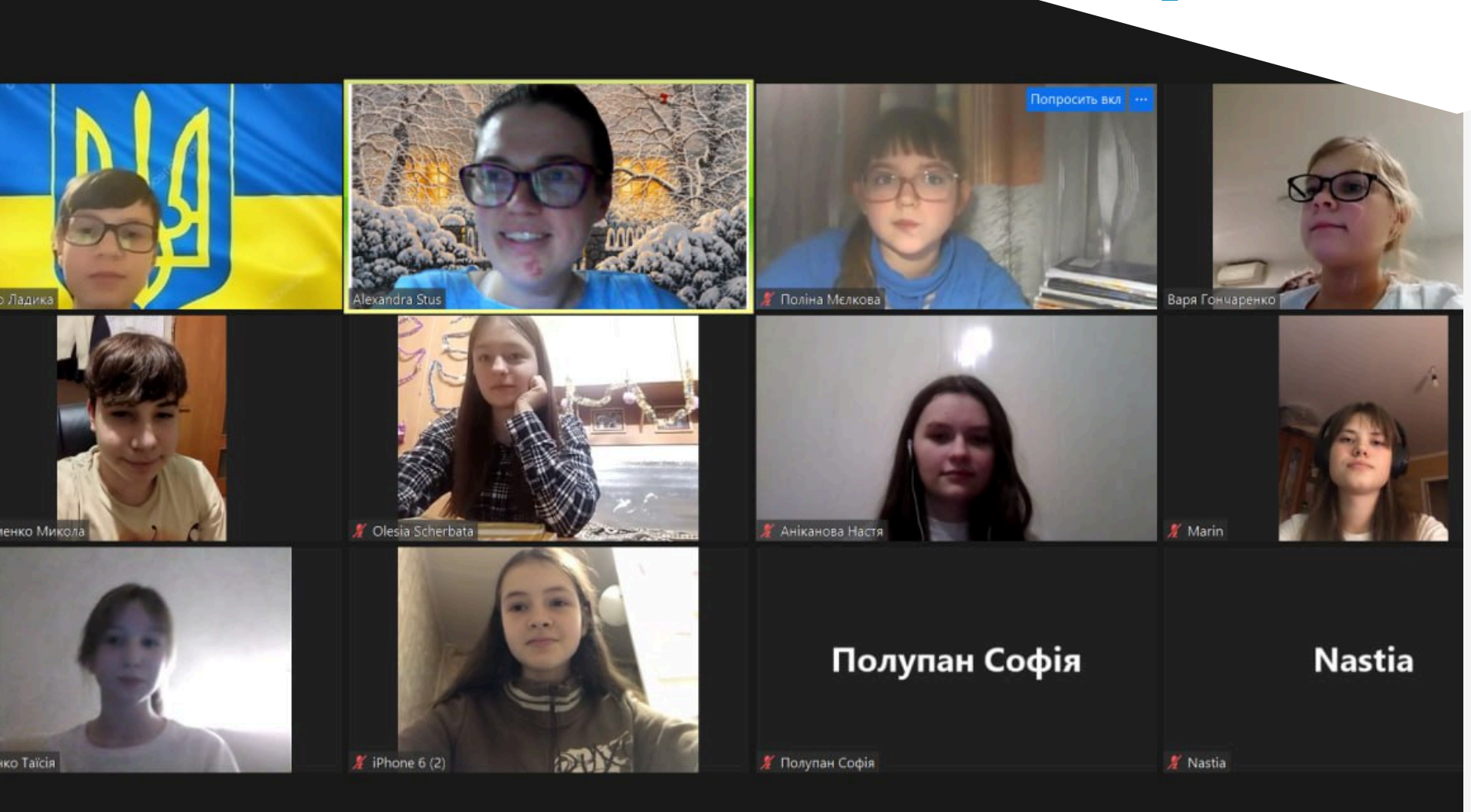
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Establishment of NGO:

- Initiated the process of establishing the Non-Governmental Organization.
- Drafted the NGO's statute.

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Voiced Motivational Program:

Expected outcomes include improved attendance in English language courses and enhanced academic performance among students.

MOTIVATIONAL PROGRAM



Start of the program: January 17
Results: June 30

Testing schedule:

Winter: February 12-24

Spring: May 13-24

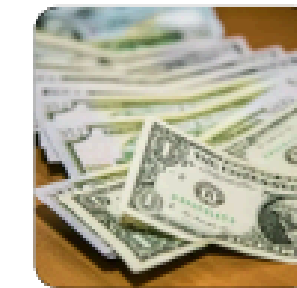


AirPods (3rd generation)

CONDITIONS:

- attending all classes (no more 1 absence without valid reasons* per month)
- academic performance (active participation in classes + Test score from 90 to 100 points)
- performance of all tasks (no more 2 unfulfilled homework from January to June)

1st place - 1 student

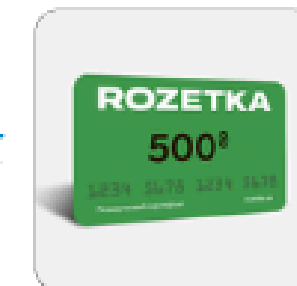


\$50 per card

CONDITIONS:

- attending all classes (no more 2 absence without valid reasons* per month)
- academic performance (active participation in classes + Test score from 80 to 100 points)
- performance of all tasks (no more 4 unfulfilled homework from January to June)

2nd place - 3 students



Certificate for UAH 500 from Rozetka

CONDITIONS:

- attending all classes (no more 2 absence without valid reasons* per month)
- academic performance (active participation in classes + Test score from 70 to 100 points)
- performance of all tasks (no more 6 unfulfilled homework from January to June)

3rd place - 10 students

*Valid reasons: illness (with a doctor's certificate) or force majeure circumstances caused by war.

LEARN, TALK, WIN



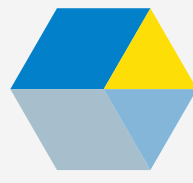
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Motivational program

- Purchased gifts for the 14 best students of the project in the amount of **440 \$**

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Children's drawings

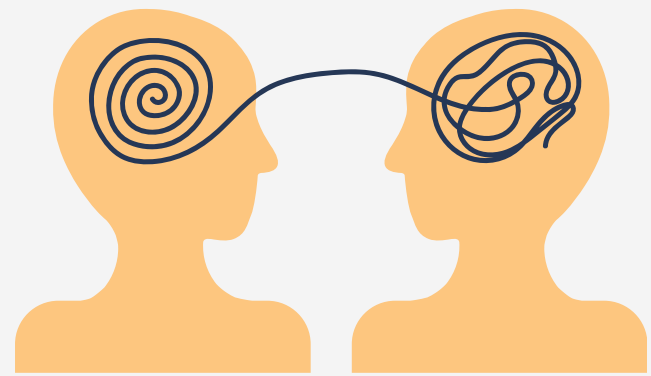
- Children's drawings have been collected for further printing on T-shirts that will be sold at the charity event



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Key achievements: psychological direction and direction of personal development



Psychological help

250
consultations



Personal
Development
Course

10
online trainings



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Launch of Psychological Support Program:

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"The psychologist helped me overcome fears of air raids and explosions, and taught me various techniques to manage stress and anxiety."

The psychologist helped me become more organized and restore normal sleep patterns

"The psychologist helped me overcome all the exam anxieties and improve relations with my mom."

"The psychologist helped me overcome fears of air raids and explosions, and taught me various techniques to manage stress and anxiety."

"The psychologist helped reduce stress, work through issues, improve mental well-being, self-esteem, and confidence."

The psychologist helped to overcome the fear of the dark a little.



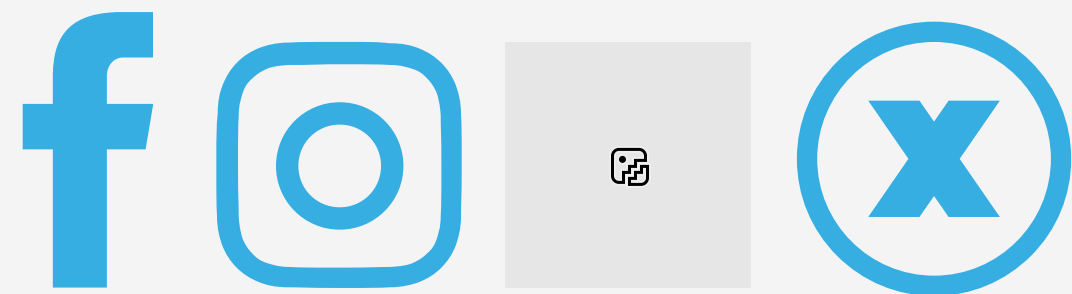
Media & PR:



Improvement and content of the site



Creation of a Telegram channel for school participants.



Maintaining pages in social networks according to the content plan



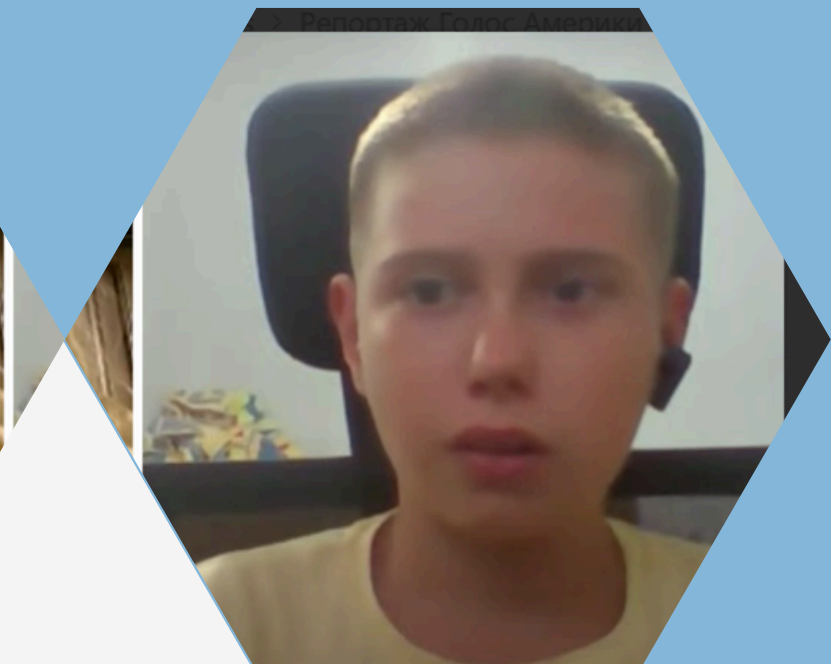
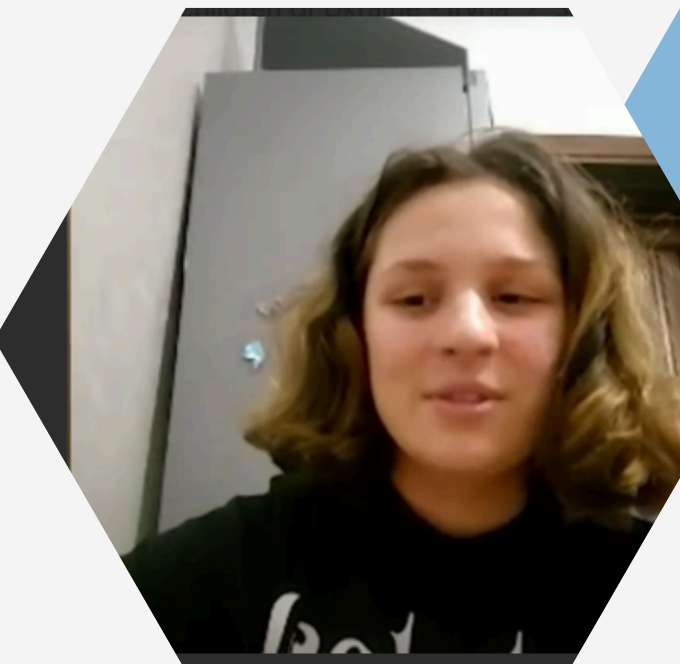
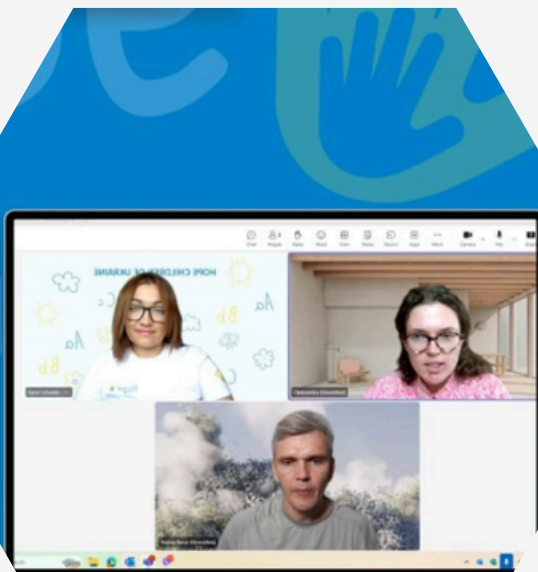
Interview of the founder of the Arthur Foundation on "Voice of America"

Media & Public Relations

- **Materials:** Prepared children's stories for the Voice of America, organized 6 interviews with students and 2 with teachers. Parental consent for the use of materials has been obtained.
- **Content:** Social networks dedicated to reporting have been created. A photo from the backstage of the program has been shared.

<https://www.youtube.com/watch?v=A8TGhc4nqSc>

About 600 views



Sponsorship:



Ярослав Костушевич

👤 15-річний хлопчик чекає на підтримку

🎮 Програмування, комп'ютерні ігри

[Дізнатись більше про Ярослава](#)

[Підтримати Ярослава](#)



Катерина Кицька

👤 16-річна дівчинка чекає на підтримку

🎵 Музика, гімнастика

[Дізнатись більше про Катерину](#)

[Підтримати Катерину](#)



Дмитро Павлюк

👤 11-річний хлопчик чекає на підтримку

🧩 Складання конструкторів

[Дізнатись більше про Дмитра](#)

[Підтримати Дмитра](#)



Іван Горюшко

👤 14-річний хлопчик чекає на підтримку

🎸 Гра на гітарі, плавання

[Дізнатись більше про Івана](#)

[Підтримати Івана](#)



Save Children



Аліна Стьопіна

👤 14-річна дівчинка чекає на підтримку

💃 Бальні танці

[Дізнатись більше про Аліну](#)

[Підтримати Аліну](#)



Setting up a donation system on the site, where anyone can subscribe to monthly donations or donate to an individual child and fulfill their dream.

E-commerce:



A line of products (T-shirts, hoodies, shoppers with drawings of a girl who is a ward of the Foundation) has been developed and launched to raise funds, which will be promoted through social networks and a website.





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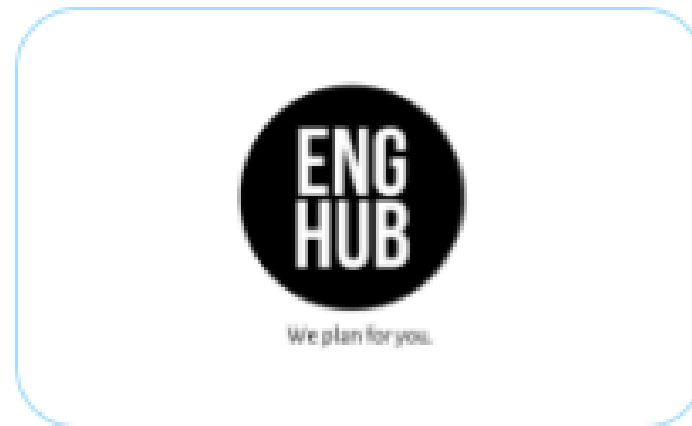
E-commerce and Visualization:

- Testing is underway on the e-commerce platform on the site.
- Visualization of T-shirts with children's drawings for charity sale has been developed.



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Our partners





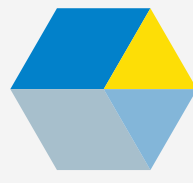
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An effective system of teachers' adaptation has been developed

- The onboarding course will be built on the type of courses like the Coursera platform.
- Each module consists of informational material, and tests.

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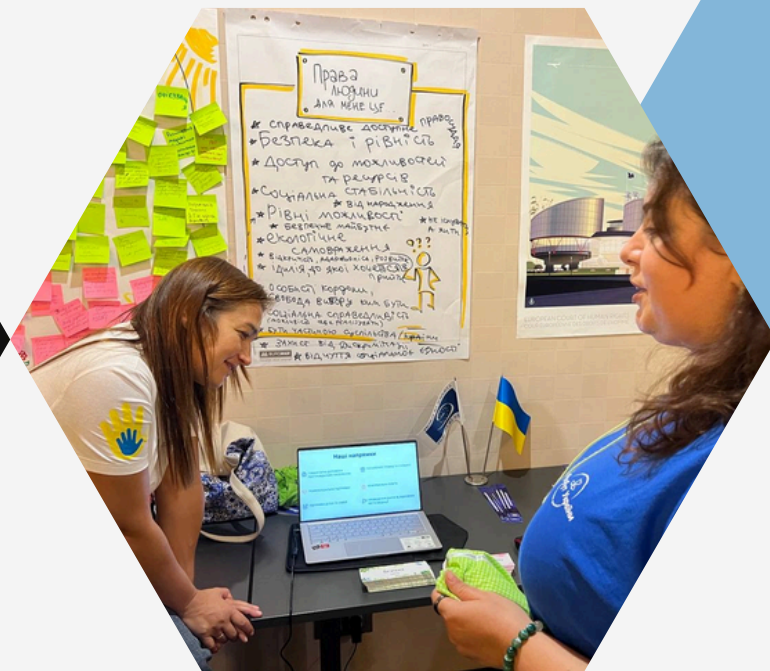


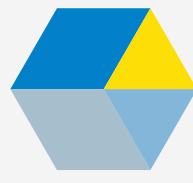
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Professional Development:

- Participation in training (17-21.08.24) from the Council of Europe on working with trauma, which provided an opportunity to improve networking and gain new knowledge.

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Partnership & Networking

- Participation in the Forum of Public Leaders on September 13-15

